

Consumer financing

Offer your customers consumer financing options for everything in, on, or around the home with Synchrony Financial's Sewing & More credit card program.



For your customer

We offer your Sewing & More customers:

- 6 Months Special Financing on purchases of \$150 or more*
- Access to longer-term, attractive and flexible financing options*
- Short and simple application forms
- Fast credit decisions

For you

Our Marketing Toolkit will help you:

- Spend less offering 6 Months Special Financing than you do processing those sales on bank cards
- Attract strong, loyal customers
- Use our point-of-sale system effectively
- Download targeted direct marketing lists

**See reverse for details.*



Did You Know?

*48% of Synchrony Bank credit cardholders would not have made the purchase or would have gone to another retailer if financing had not been available?**

*Source: Synchrony Financial Major Purchase Consumer Study

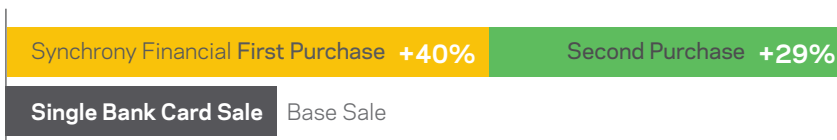
Reach more customers.
Close more sales.
Get **repeat** business.



Offer 6 months Special Financing every day.* You save more than if you process sales on bank cards and your customers can use their card any time, for any purchase, large or small. Plus, you can offer longer-term holiday and event promotions.

How customers shop and how financing gets the sale

68% go to a retailer's website and 43% look for financing information on the website. Synchrony Financial provides tools to help you display that information on your website, in your store and in your advertising. 77% of Synchrony Bank credit cardholders chose the retailer with financing available for their purchase.†



Average first purchase amount with Synchrony Financial financing is 40% more than traditional bank card purchases. Repeat purchases on average are 29% higher over time.

*Source: Synchrony Financial Major Purchase Consumer Study

Sign up today! Call toll-free 866.838.0655

- Have your federal tax ID ready when you call
- Enroll in minutes
- Or, visit SynchronyBusiness.com

Cathey's Sewing and Vacuum

"Without question, financing has helped our business. We promote financing in all of our promotional materials. The process is so easy we trained everyone. From the initial application to the sale is only a 15-minute process. Our customers tend to spend more with their Synchrony Bank credit cards. They come in and they'll use the cards for smaller purchases, too."

Donny Cathey, *Cathey's Sewing and Vacuum, Tucson, Arizona*

Quality Sewing

"Synchrony Financial financing allows our customers to purchase machines they may not have been able to otherwise. Then through our classes we are able to help them use their purchase to its fullest."

Paul LaPonte, president and owner, *Quality Sewing & Vacuum, Seattle, Washington*

Get started by calling 866.209.4457
or go to SynchronyBusiness.com



Sewing and Vacuum
866.209.4457 ▪ SynchronyBusiness.com

*Subject to credit approval. Minimum monthly payments required. Credit is extended by Synchrony Bank.