INTRODUCING

Synchrony **TRANSACT**[™]

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Keep an eye out.

Throughout this guide, key tasks, notes and tips are highlighted by these symbols:



Information to note



Actions to take



Tips for success

INTRODUCTION: WHAT IT DOES

>

Synchrony Transact is an **online platform** that makes the financing process **faster and easier** for both the merchant and the customer.

With Synchrony Transact, you can:

- Review estimated monthly payments with customers and view promotional financing options.
- Help customers apply for a credit card.
- · Complete transaction details.
- Manage your sales pipeline and more.





You can access Synchrony Transact at: https://bcpos.mysynchrony.com

INTRODUCTION: WHY IT MATTERS



Synchrony Transact accelerates the financing process so you and your team can focus on your projects rather than paperwork—and deliver a better customer experience.

Synchrony Transact[™]

Simple, Smart Financing

By providing the process online—fast, easy and convenient—Synchrony Transact lets you help more homeowners make the home improvements they want and need with the spending power that they're looking for while helping you close more sales, increase project sizes and grow your business.



Quick

A streamlined process of digital forms and online records accelerates every aspect of your financing program, so you can complete transactions faster.



Simple

Intuitive tools, a user-friendly interface and a straightforward, step-by-step process make it easier than ever to offer financing and manage your program, so you can stay focused on sales, service and business success.

INTRODUCTION: HOW IT WORKS—OVERVIEW



Synchrony Transact provides access to tools and resources to support financing transactions end to end—from application to merchant payment. These three steps summarize the activities that occur by device or platform.



INTRODUCTION: HOW IT WORKS—ADDITIONAL CAPABILITIES

Before using Synchrony Transact, you must authorize and activate the devices you and your team will use. Once you have begun using Synchrony Transact, you can also access tools to help manage your transactions.



- (on either Merchant or Customer Device).
- (on Cardholder Device).



Admin-level activity (set up users, assign permissions) takes place in Business Center: bc.syf.com User-level activity (help customers apply and complete Sales Slip) takes place in Synchrony Transact (on authorized merchant devices): https://bcpos.mysynchrony.com

INTRODUCTION: SYSTEM REQUIREMENTS

Synchrony Transact can be accessed on a desktop computer, laptop or tablet. It works on both Windows PC and Mac IOS.

Access Synchrony Transact at:

https://bcpos.mysynchrony.com

For optimal performance, please use the current version of the versions below:

- Chrome
- Internet Explorer
- Firefox
- Safari



GETTING STARTED

- Authorize and Activate Devices
- View Profile

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GETTING STARTED: AUTHORIZE DEVICES

For security reasons, only authorized devices may use Synchrony Transact. A user with administrator permissions in Business Center will need to authorize each device that you or your team plan to use with Synchrony Transact. Next, users will activate their devices (see page 11).

- 1. Log in to Business Center. If you do <u>NOT</u> already have a Business Center account, see the Appendix (page 50) for guidance on how to register your company.
- 2. Under Administration, select Manage Devices.
- 3. Once the Manage Devices screen loads, click the "Add a Device" button.
- 4. Enter a unique name for this device.



Cance



Administration Help & Resource: Manage Users Manage Permission Templates Manage Permotions Advertising Center Manage Promotions Advertising Center Manage Devices Manage Promotions Advertising Center Manage Promotions Manage Promot Each device requires its own unique name and registration. You cannot use the same registration credentials on multiple devices or different browsers. If a user has multiple devices, please register each device separately (laptop, tablet, phone, etc.).



Give each device a unique, clear, memorable name, especially if you plan to authorize many devices (e.g., JohnMerchant). Device names can be up to 25 characters and can only include letters and numbers.

GETTING STARTED: AUTHORIZE DEVICES CONTINUED

- 5. Select a Device Type from the drop-down menu.
- 6. Click the "Save Device" button. The system will generate the registration URL, Device Display Name, Location ID and a unique Passcode for the added device.
- 7. Share the information above with the device user(s) via printout to be used for activation.

The device is now authorized.

| | Add a Device | Add a Device | |
|---|--|---|--------------------------------------|
| | All fields are required. | ⊘ You have successfully set up a Business Center Point of Sale device. | |
| | Device Name | Next Step: Device Registration | Passcodes are valid for 48 hours and |
| | Letters and numbers only The name will identify the device in the device list, so it must not match any other | Access the URL below on the device you just added. Follow the on-screen instructions to register the device using the information listed below. | before the device is activated. |
| | devices. | Registration URL https://bcpos.mysynchrony.com | Passcode is case sensitive. |
| 5 | Device Type Choose a Device Type | Device Display Name Location ID Passcode TESTPS 1000078502 DGMVC2DH | |
| 6 | Save Device Cancel | The passcode above will expire at 10:17 AM, EDT on 4/10/2019. If you have not registered the device by that time, you will need to return to the Manage Devices page, locate this device and select "Reset Passcode". | |
| | | Done | |

GETTING STARTED: ACTIVATE DEVICES

After you authorize a device, the owner(s) / user(s) of that device **must activate it within 48 hours**.

- 1. On the authorized device, use your preferred web browser to visit the unique Registration URL generated by Business Center.
- 2. Enter the unique Device Name, Location ID and Passcode for the device.
- 3. Click the "Continue" button.

The device is now activated.





If device is not activated within 48 hours, a user with administrator permissions must reset Passcode under the Status column in Business Center.



Bookmark Synchrony Transact in the device browser, and / or add a shortcut to the device's desktop or home screen for convenient access in the future.

GETTING STARTED: VIEW PROFILE

Users may view their profiles in Synchrony Transact.

- 1. On the Synchrony Transact home screen, click the button for "My Profile."
- 2. View profile. If your profile needs to be updated, please contact your Synchrony representative or call 888-222-2176.



| Program Merchant Number Staged Funding Initial Payment Percentage Completion Payment Percentage | HOME I 534812: N N/A N/A | DESIGN – OUTDOOR LIVING XXXXXXXXXX | | |
|---|--------------------------------------|---------------------------------------|----------------|---------------|
| Plan & Type* | APR | Payment Factor | Estimated Term | Restrictions? |
| 920-WPDI | 0.00% | 2.50% | 104 Months | None |
| 930-EPNI | 0.00% | 4.00% | 25 Months | None |
| 931-EPNI | 0.00% | 2.78% | 36 Months | None |
| 964-FPRR | 10.99% | 1.75% | 82 Months | None |
| 943-FPRR | 9.99% | 1.25% | 132 Months | None |
| 924-WPDI | 0.00% | 2.50% | 104 Months | None |

USING THE PLATFORM

- Estimate Payments
- Apply for Credit
- Generate a Sales Slip
- Submit for Funding
- Applications & Transactions

նակ հայկան հերկել է ուսել հայկանությունները հայկանությունները հայկանությունները։

USING THE PLATFORM: ESTIMATE PAYMENTS

For many customers, the first questions regarding financing are what promotional offers are available and what their estimated payments will be. You can use the Payment Estimator in Synchrony Transact to quickly answer these questions.

- 1. On the Synchrony Transact homepage, select the "Payment Estimator" button.
- 2. In the window that opens, select Program from the drop-down menu.
- 3. Enter dollar amount to be financed.
- 4. Click "Calculate."





It is best to begin the process with the Payment Estimator. If you use the Payment Estimator in between receiving an application approval and preparing a Sales Slip, or at any time while a Sales Slip is in progress, any data entered will be lost and the process will have to be restarted from the home page.

USING THE PLATFORM: ESTIMATE PAYMENTS (CONTINUED)

5. The available promotional options will now be displayed, including promotion details and estimated payment information.

| Payment Estimator | | | |
|---|--|--|---|
| Program | HOME DESIGN - HOME IN | IPROVEMENT V | |
| Amount to be Financed | \$ 4000.00 | | With the "No Monthly Interest if Paid in Full" options, two payment options will be shown. The first option details the Equal Monthly |
| All monthly payments shown are an estin | nate only. Actual monthly fixed o | Calculate | Payments, Payoff Period and Total Payments if paid off within promotional period (6 Months is example shown here). The second |
| Plan 920 - No Monthly Inter On purchases with your Synchrony Bank purchase date if the promotional purchase the promo purchase until paid in full. Mal View Promotion Details | rest if Paid in Full with Credit Card. \$29 Activation fee is not paid in full within 6 mon ding the Minimum Monthly Paym | in 6 Months may apply. Monthly interest will be charged to your account from the ths. Fixed monthly payments of 2.50% of the highest balance applicable to ent will not pay off the purchase within the promotional period. | option details the estimated Fixed Monthly Payments (minimum payment), Payoff Period and Total Payments, with interest (104 Month |
| Estimated Payment Information | | Optional Equal Monthly Payments | is example shown here). |
| Optional Equal Monthly Payments | \$666.67 | May be greater than the required fixed monthly payment that will be on your billing statement for the amount to be financed. | |
| Payoff Period | 6 Months | Equal the Amount Financed divided by the number of months in the promo period | |
| Total Payments | \$4,000.00 | Would pay off the amount to be financed within the promo period, but only if there are no other balances on your account at any time during the promo | |
| | | penod and you make your payments on time. PLEASE NOTE: If the amount to be financed is not paid in full within the promo period, interest will be charged to your account from the purchase date. | |
| Estimated Payment Information | | Fixed Monthly Payments | |
| Fixed Monthly Payments | \$100.00 | within the estimated Payoff Period if this amount is and will be the only balance on your | \sim |
| Payoff Period | 104 Months | account during the promotional period and you make your monthly payment by the due date each month. If you have any additional balances on your account at any time | |
| Total Payments | \$10,400.00 | during the promo period, the monthly required payments applicable to those balances will be added to the fixed payment required and such balance may impact how payments are applied to your promotional purchase. | This can also be emailed to the customer for their records. |
| Plan 943 - 9.99% APR Until On qualifying purchases with your Synch promo purchase amount until paid in full. <u>View Promotion Details</u> | I Paid in Full rony Bank credit card. \$29 acco | unt activation fee may apply. Fixed monthly payments equal to 1.25% of | |
| Estimated Payment Information | | The Fixed Monthly Payment should allow you to pay in full the amount to be financed | Email This Page |
| Fixed Monthly Payments | \$50.00 | within the estimated Payoff Period if this amount is and will be the only balance on your account during the promotional period and you make your monthly payment by the due | |
| Payoff Period | 132 Months | date each month. If you have any additional balances on your account at any time during the promo period, the monthly required asymetric applicable to those balances. | Engl Address |
| Total Payments | \$6,600.00 | will be added to the fixed payment required and such balance may impact how payments are applied to your promotional purchase. | Email Address Send |
| Restrictions | | | |
| Dates | Any | | |
| Amounts | Min: \$3000 - No Max | | |
| Droducto | Δηγ | | |

USING THE PLATFORM: APPLY FOR CREDIT: FAIR LENDING PRINCIPLES

Credit applications must be offered to all customers fairly and consistently. Failure to do so may result in allegations of discrimination, potential violations of federal or state fair lending laws, litigation or reputational risk.

All customers should be encouraged to apply for credit without regard to race, color, religion, national origin, sex, marital status, familial status, age, disability, receipt of income (in whole or in part) from public assistance programs or an applicant's good faith exercise of a right under the Consumer Credit Protection Act.

Credit-related activities must be conducted in a way that is not considered unfair, deceptive or abusive from the customer's perspective. Unfair activities are those that may cause unavoidable "substantial injury" (typically financial harm) to customers. Deceptive activities could include statements or omissions that mislead customers or influence their decision to buy or use a product or service. Abusive practices interfere with the customer's ability to understand the terms and conditions of a product or service; or which take advantage of the customer's lack of understanding or inability to protect their interests.

USING THE PLATFORM: APPLY FOR CREDIT: STARTING AN APPLICATION

- 1. On the Synchrony Transact home page, select the "Apply for Credit" button.
- 2. In the window that opens, select the relevant program from the drop-down menu (if applicable).
- 3. Select the type of application, Individual or Joint.
- 4. Determine your application method.
 - If "Send to customer's device" is selected, enter the customer's email address, the employee ID (optional) and the sale amount, then click "See Financing Options" and "Send Application" to continue.
 - If "Complete application on this device" is selected, enter in the employee ID and the sale amount, then click "Continue."





Many merchants only have one program/merchant number. For those with multiple programs, choosing the correct one is important to ensure relevant promotions are displayed and available to offer the customer.



A joint-applicant must be 18 years or older and is not required to reside at the property and should sign the Credit Application only if he/she wishes to be obligated to repay the debt. It is the customer's choice whether or not to have a joint-applicant.

USING THE PLATFORM: APPLY FOR CREDIT (On merchant device): **START THE APPLICATION (CONTINUED)**

To proceed with the application on the merchant device:

- 1. Remember, be sure to hand out a paper copy of the Terms and Conditions.
- 2. Click the "Continue" button to proceed.

| | | Synchrony Transact [™] | Synchrony Transact [™] |
|---|---------------------|---|---|
| Financing as easy as 1, 2, 3 | Synchrony i manciai | Start New Application | Start New Application |
| Easy: One simple phone call to 1-800-365-1530 Secure: Apply directly with Synchrony Bank Fast: Most decisions made in minutes Sten 1 | Terms and | Program Please Select V | Program Please Select V |
| Corporation Process - Review the attacted credit card account agreement and the Promotional options May provided by usy cycle contractor/diselement-ant/milate. - Cat I and 0.568-1580 to that the application process. | Conditions | Application Method | Application Method |
| - Input you contract/side/methant/side/si 10 dpt mechant loads and the elementary provided and provi | | Send to customer's device | CONFIRM THAT YOU HAVE PROVIDED A PAPER COPY OF THE TERMS & CONDITIONS (T&Cs) TO THE CUSTOMER BEFORE PROCEEDING. |
| Hours: 700 an to 10:00 pm CT, Monday - Sunday 1500 mt to 7:00 pm CT, Sunday Step 2 Downlod key up porsonal information | | Say to the applicant: | Confirm |
| To device Dycoses your application for 4 Synchrony Bank card, some basis information will be requested from you and the co-applicating if applicaties). Four are interna, a lot if Application, the Synchrony Bank Representative will be required to cought the moderative certain for and the formation directly from | | By proceeding, you are applying for a credit card issued by Synchrony Bank. | By proceeding, you are appying for a credit card issued by Synchrony Bank |
| each approxim. If approve phases be ready to capture the information in the space provided to the right - Your contractoridesetmentant/ installer will work with you be accel the promotional offer that the your budget if you are approved. | | (Optional) Your ID number or name, no spaces or special characters Amount of initial sale/ transaction | Cipitonal (Optional) Your ID number or name, no spaces or special characters Amount of initial sale/ |
| Step 3 Select your promotion Select your promotional offer from the choice prevented to | | | Centinue |
| por on the restructure of splitshift first type provides on yook of y yook continue bud dealer/methodane/tables. (27) (29) | WF7228937A | | |
| | | | |



Reminder if completing customer application on your merchant device, you must give the customer a paper version of the T&C.

USING THE PLATFORM: APPLY FOR CREDIT: ENTER ID INFORMATION

The next step is to verify the customer's identity.

- 1. Verify primary ID with all applicants.
- 2. If necessary, use the drop-down menu to change the primary ID type.
- 3. Enter the expiration date (month and year) and issuer for the ID.
- 4. Click the "Continue" button to proceed.





- If necessary, reassure the customer that you will be noting the type of ID and issuer / expiration details, but NOT capturing personally identifiable information.
- Ensure primary identification is a valid, non-expired government-issued ID.

USING THE PLATFORM: APPLY FOR CREDIT: ENTER CONTACT INFORMATION

Next, you will enter personal information for the applicant.

- 1. Enter the First Name, Last Name, Mailing Address (no P.O. boxes) and Zip Code. City and State will automatically populate in the form once the Zip Code is entered.
- 2. If necessary, click "Add Apt. #" to enter a unit/condo number.
- 3. Select the type of housing from the drop-down menu. Rental and non-owner occupied homes are not eligible.





Note that the applicant must provide a physical mailing address for their primary residence. The applicant can change their mailing address to a P.O. box once the account has been open for two business days.

USING THE PLATFORM: APPLY FOR CREDIT: ENTER CONTACT INFO (CONTINUED)

- 4. Enter the applicant's Primary Phone (including area code), and Select Type of phone (e.g., home, cell) from the drop-down menu. Ask the applicant if they care to add an Additional Phone. If so, click the link and enter the relevant information.
- 5. Enter Email and Confirm Email.
- 6. Enter the applicant's Social Security Number, Date of Birth and Monthly Net Income.
- 7. Click the "Continue" button to proceed.

| | + Add Addition | al Phone | |
|--|--|---|---|
| | · Add Addition | arritone | |
| Email [†] | | | |
| (Optional) | | | |
| Confirm Email [†] | | | |
| Social Security Number | | | |
| Date of Birth | Month • | Day • | Year • |
| Monthly Net Income | | | |
| From Áll Sourcest† | \$ | | |
| ^T You authorize Synchrony Bank (providing a cell phone number information, including text messag messaging rates may apply. | be included unless r monthly amount that y Married WI Residents account and your spo your spouse's financia 'SYNCB") to contact you and/or email address, y pes, from SYNCB & the n | relied upon for credit. you have available to s s only: If you are app ouse also is a WI resid al information. at each phone number you agree to receive nerchants that accept t | You may include the pend from your assets. Hying for an individual ent, combine your and you have provided. By account updates and he Card. Standard text |
| Continue | | Cancel Ap | plication |
| () + | Continue and Add Jo | oint Applicant | |

It is helpful to have more ways to contact the applicant, especially if a problem ever arises with the primary phone number.



If necessary, explain to the applicant that this information is required in order to apply for financing, and reassure them that the information is secure.



If the applicant decides to change from an individual to a joint application (or vice versa), there is no need to cancel and restart the process. Simply click the text link below the buttons to add or remove a joint applicant.

USING THE PLATFORM: APPLY FOR CREDIT: REVIEW APPLICATION

The applicant now must review and verify (or modify as needed) the information entered so far.

- 1. Give or show the device to the applicant, and ask them to review the application information.
- 2. If anything is incorrect, the merchant should click the relevant link (green pencil icon) to "Make Changes."
- 3. Click the "Continue" button to proceed.
- 4. A pop-up will display that says, "PLEASE HAND YOUR DEVICE TO THE CUSTOMER TO REVIEW THE FOLLOWING SCREEN AND SUBMIT CREDIT CARD APPLICATION." Click "Continue" again.



Note that the applicant's SSN is shown partially masked. If helpful, point out this fact, and the limited detail associated with the forms of ID, as further reassurance that the applicant's personal data will not be stored on the merchant's device.

USING THE PLATFORM: APPLY FOR CREDIT: REVIEW TERMS AND CONDITIONS (T&C)

The customer must now acknowledge receiving, reviewing and accepting the T&C.

- 1. Give or show the device to the customer and ask them to review the Terms and Conditions.
 - Explain that this is the final step before their application will be submitted for review.
 If the applicant has any questions or concerns, do your best to address them.
- 2. Have the customer click the box to acknowledge that they have received a paper copy of the application's Terms and Conditions.
- 3. Have the customer click "Accept & Submit" button to proceed.







Tell the customer that the same information is found in the printed T&C you provided, which they should keep for their records and reference.

USING THE PLATFORM: APPLY FOR CREDIT: RECEIVE APPLICATION RESULTS

Within a few minutes, you will receive an Application Result. While waiting, explain that three responses are possible: yes (approved), pending or no (declined).

- 1. If the application is approved, read the provided script and show the applicant the result, including their new Account Number and Credit Limit. If the customer provided an email address with their application, a welcome/approval email will also be sent to the customer.
- 2. If the application is pending, call 888-222-2176 for immediate assistance.
- 3. If the application is declined, the applicant will receive an adverse action letter in 7-10 days. Explain that there are numerous reasons why this could be the case, and continue the sales process as appropriate. You can ask for another form of payment, or individuals could apply again with a joint applicant.
- 4. If the application was approved and the cardholder wishes to use financing immediately, click the "Process a Sale" button to proceed. If the cardholder is not ready or able to make a purchase now, click the "Return to Start" button to conclude the process and reload the Synchrony Transact homepage.

| w Application Program Name One Individual | Synchrony New Application | | UTDOOR UNDOOR | ny Iransact |
|--|------------------------------|-----------------------------|---|--|
| Application Result | new repricted | Ser in Se | Individual | Individua |
| Approved | Application R | lesult | Applicati | on Result |
| See below for account details. | Pending | | This application h response regardin | as been declined . The applicant will receive written g this application within 7-10 days. |
| to the applicant: | Please call 888-222-2' | 176 for further assistance. | | |
| ongratulations! You have been approved for a credit card issued by Synchrony Bank with a \$ | Applicant Name: | John Doe | Applicant Nan | ie: John Doe |
| ovide credit timit below credit timit, you will receive your credit card in the mail within 7-10 siness days. | Date: | 03/16/20XX | Date: | 09/21/20XX |
| | Application Key: | 33021495 | Application Ke | 99952468 |
| dit Limit: \$5,000 | Merchant Number: | *************9251 | Merchant Number: | ************9251 |
| bunt Number: 6034-6777-7999-9999 | 44 | | 2 4 | |
| icant Name: Charlie Customer | Return | to start Refresh | 24 | Return to start |
| ication Date: 12/20/2024 | 10 | | 811. 2011 | |
| lication Key: Key | | | Sec. 2 11 | |
| Process a Sale Return to Start | C. C. C. C. | 00 10 00 10 00 10 | 00 10 × 00 10 00 10 | |

USING THE PLATFORM: GENERATE A SALES SLIP: INITIATE TRANSACTION (Merchant Device)

If a customer is approved for financing, you may immediately initiate a Sales Slip by selecting the "Process a Sale" button on the Application Result (approved) screen. The Customer Information fields in the Sales Slip will pre-populate from the data you entered in the application.

- 1. On the Application Result screen, select the "Process a Sale" button.
- 2. The Sales Slip page will open and the program selection will already be filled in on the form.
- 3. Customer Name and Account Number will also already be filled in.
- 4. If applicable, enter your employee ID.
- 5. Click the "Continue" button to proceed.

| pheation N | lesuit | | T.C | | |
|--|--|---------------------------|--------------------|-----------------------------------|-----|
| pproved | | Custome | er Informatio | on | |
| e below for account o | fetails. | Provide the c | ustomer's informat | ion to begin the Sales Slip proce | ss. |
| to the applicant: | | Program | HOME | E DESIGN - OUTDOOR LIVING | (2) |
| ngratulations! You ha rovide credit limit belo isiness days. | we been approved for a credit card issued by Synchrony Bank with a \$ w] credit limit. You will receive your credit card in the mail within 7-10 | Customer Na | ame John I | Doe | |
| | | | | | |
| lit Limit: | \$5,000 | Account Nun | nber 603462 | 22614141136 | ~ |
| ount Number: | 6034-6777-7999-9999 | 1 11 | 10 | | |
| icant Name: | Charlie Customer | Employee ID (Optional) | Yeur ID av | unhor or name | _() |
| ication Date: | 12/20/2024 | 200 | TOUR ID N | umber of name | |
| | | | | | |



Many merchants track sales activity by each associate for rewards, recognition or recordkeeping.

If an account was previously generated (or generated outside of Synchrony Transact), a new Sales Slip may be initiated by selecting the "Start a Sales Slip" button on the Synchrony Transact home page (see next page).

USING THE PLATFORM: GENERATE A SALES SLIP: INITIATE TRANSACTION

A new Sales Slip may be initiated by selecting the Start a Sales Slip button on the Synchrony Transact home page.

- 1. From the Home Screen, select the "Start a Sales Slip" button.
- 2. In the window that opens, select the relevant program from the drop-down menu (if applicable).
- 3. Enter the Customer Name and Account Number.
- 4. If applicable, enter your Employee ID.
- 5. Click the "Continue" button to proceed.



Be sure the customer name matches that of the cardholder.



Many merchants track sales activity by each associate for rewards, recognition, or recordkeeping.

USING THE PLATFORM: APPLY FOR CREDIT USING EMAIL

- 1. Select "Send to customer's device" as the Application Method.
- 2. Enter the customer's email address, employee ID (optional) and the sale amount, then click "See Financing Options" and "Send Application" to continue.
- 3. A confirmation page "Application Sent to Customer" will appear. The customer may open their email or scan the code from the confirmation page to complete the application.

Note: No matter how you send the application, the process and results will not vary.





Application email will come from Synchrony Bank.



Do not navigate away from this screen until you confirm the customer has received their application email.

USING THE PLATFORM: APPLY FOR CREDIT USING EMAIL: CUSTOMER EXPERIENCE

- 1. An email with a link to complete the application will be sent to the email address provided by the customer. The email will be from Synchrony, not the merchant. Customer completes the application on their chosen device and receives an answer in minutes.
- 2. If the customer does not have access to their email or it is more convenient, they may scan the QR code generated on the "Application Sent to Customer" confirmation page on the merchant's device to access the application.

| synchrony | Home | New Application Program Name |
|--|---|---|
| Your application link | | Application Sent to Customer |
| Here is the information you requested from HD OUTDOOR LIVNG TEST. Your personal financing application can be | A sector of the | Ask the customer to view and complete the application by doing of the following: |
| accessed through the temporary link below. | | Open the email we sent to msampson@gmail.com and for the link within to securely complete their application |
| | Let's begin by finding your info. | OR |
| APPLY NOW | We can prefill some of this request like your name, address, and contact into for you. | Scan the code below using their mobile device |
| | Last 4 SSN | No paper copies or signatures are required. |
| Click the button above to access the application. Enter your information. | By providing your social security number, Synchrony will attempt to find your information to expedite your request. | Application for msampson@gmail.com |
| Receive a credit decision right away. | Mobile Number | |
| If you didn't request this link, please disregard | | |
| this email. | Continue | |
| *Subject to credit approval. | I don't have a mobile phone number | |
| Head off identity theft before it happens. For more information about identity theft, please visit the Federal Trade Commission's (FTC) consumer website | When you above "Continue" you expect to Durahamy Park and instances and the | If there is a delay in email delivery, you may also restart the application and ch |
| This is an unmonitored email box. Please do not reply to this email. | text to the mobile phone number you consent to synchrony bank sending you a one-time text to the mobile phone number you have provided. Standard text messaging rates may anniv | to complete it on uns device. |
| ABOUT THIS EMAIL MESSAGE: This email was sent by Synchrony [®] to provide important account servicing emails even if you have requested not to receive marketing offers by email for your account. | and the second se | Return to Home |
| Credit is extended by Synchrony Bank, which is located at 170 Election Road, Suite 125, Draper, UT 84020- 6425, USA. www.synchrony.com | Consent to Electronic Communications Privacy Policy Online Usage Agreement SYNCB Internet Privacy Policy | |
| | - | |

USING THE PLATFORM: APPLY FOR CREDIT USING EMAIL: APPLICATION RESULTS

Within a few minutes, the customer will receive an Application Result. Explain to them that three responses are possible, yes (approved), pending or no (declined).

Approved – Ask customer to record account number and credit limit or you can view the application on the Application and Transactions page.

Pending – Customer will be asked to call into Synchrony underwriting.

Declined – All declined applications will receive an adverse action letter in 7-10 days. Customers may reapply with a co-applicant.



Approved



29

USING THE PLATFORM: GENERATE A SALES SLIP: USING EMAIL OR QR CODE

If the account was generated by sending the customer an email with a link to apply or scanning a QR code, go to the Applications & Transactions page.

- 1. Current applications will be listed, or you may sort by customer name.
- 2. Find your customer and click on "Start a Sales Slip."
- 3. The Sales Slip page will open and the program selection will already be filled in on the form.
- 4. If applicable, enter your employee ID.
- 5. Click "Continue" to proceed.

| | | Applications | My Trans | actions | |
|---------------------|--------------------|-----------------------|-----------|--------------|--------------------------------|
| Application | ns | | | | |
| Program Hon | ne Design - Hon | ne Source | ~ | | |
| Select the timef | rame you wish t | o display application | ns. | | |
| Today | Past Week | Past 25 Days | | 1 | C Refresh Applications |
| Application Date | Application Key | First Name | Last Name | Credit Limit | Status |
| 12/20/2020 | 0000000 | Cableman | Jorge | N/A | Pending |
| 12/19/2020 | 000000 | Ronaldo | Ramero | \$4,500 | Approved Start a Sales Slip |
| | | | | \$2,000 | Approved |
| 12/18/2020 | 0000000 | Philanthropia | IODIASKI | 32,000 | Start a Sales Slip |

| Customer Inf | ormation | |
|---------------------------|--|-----|
| Provide the custome | r's information to begin the Sales Slip proces | SS. |
| Program | HOME DESIGN - OUTDOOR LIVING | ~ |
| Customer Name | John Doe | - |
| Account Number | XXXXXXXXXXX1136 | ~ |
| Employee ID (Optional) | Vaur ID number or name | |
| | | |

USING THE PLATFORM: GENERATE A SALES SLIP: SELECT PRODUCTS

The next step is to specify the product(s) or service(s) the cardholder will be financing.

- Use the Product drop-down menu to select the appropriate product or service.
- 2. Use the Brand drop-down menu to select the brand of the selected product or service.
- 3. Enter the Model # or Description of the product or service, if applicable (always required for HVAC and generators).
- If the cardholder is financing more than one product or service, click "Add Additional Product" and repeat steps 1-3 above. Up to two products can be entered.
- 5. Click the "Continue" button to proceed.

| Product Select | ion | |
|------------------------|-------------------------------|--------|
| Up to two (2) products | can be added on a single sale | |
| Product | Please Select | • |
| Brand | Please Select | |
| Model # / Description | 3 | |
| Contin | Je | Cancel |



If the appropriate Product or Brand is not included in the drop-down menu, select "Other" and type in the relevant details.

USING THE PLATFORM: GENERATE A SALES SLIP: ENTER SALES INFORMATION

Next, enter the sales information.

- 1. The Date of Sale will auto-populate (current date).
- 2. Enter the Total Sales Price of the selected product(s) or service(s).
- 3. If the cardholder is paying a portion of the sales price directly (and financing only a portion of the cost), enter the amount of the Down Payment he or she is providing.
- 4. Click the "Continue" button to proceed.





The amount financed will update automatically based on the sales price and down payment information entered.

USING THE PLATFORM: GENERATE A SALES SLIP: SELECT PROMOTION

Cardholders may qualify for one or more special promotions.

- 1. Review all of the available promotions with the cardholder under "Promotion Selection."
- 2. If the cardholder wants additional details, click "View Promotional Details" for full documentation.
- 3. Click the large gray button for the promotion the cardholder prefers. Once selected, the button turns green.
- 4. Click the "Continue" button to proceed.



USING THE PLATFORM: GENERATE A SALES SLIP: REVIEW SALES SLIP

Now, the cardholder will review and verify (or modify as needed) the Sales Slip details.

- 1. Give or show the device to the cardholder, and ask them to review Sales Slip information.
- 2. If anything is incorrect, the merchant should click the relevant link (green pencil icon) to "Make Changes."
- 3. Click the "Submit for Authorization" button to proceed.



USING THE PLATFORM: GENERATE A SALES SLIP: SEND FOR CUSTOMER SIGNATURE

The Sales Slip must be sent to the cardholder to verify identity, consent to receive information electronically, provide an eSignature and submit approval.

- 1. Enter the Email where the Sales Slip should be sent. 😒
- 2. Enter the primary cardholder's date of birth, which will be used as verification for signing digital documents.
- 3. Click the "Send" button to proceed.





An email address is required to complete a transaction via Synchrony Transact. If the cardholder does not have an email address, the traditional paper process must be used.



The DOB is important. The customer will be required to enter the same DOB information that was originally entered here on the Sales Slip confirmation email they receive.

The cardholder will receive an email from Synchrony with a link to complete the Sales Slip process. After clicking on the link, the cardholder will arrive at the "Verify your Identity" screen. If the cardholder has an Internet-enabled device (e.g., smartphone) with them, the steps to complete the Sales Slip can take place at that time.

The CARDHOLDER will:

- 1. Enter the Primary Cardholder's Date of Birth.
- 2. Click "Continue" to proceed.





The cardholder has five tries on DOB before being locked out. After this, the Sales Slip must be re-sent from My Transactions (within Synchrony Transact or Business Center).



If verification does not occur (e.g., DOB does not match SYF records), the cardholder will be prompted to re-enter the information or contact the merchant.

The CARDHOLDER will:

- 3. Review the information on the "Consent to Receive Information Electronically" screen.
- 4. Click the "X" in the box to indicate consent. The box will fill in and the "Accept" button will turn green.
- 5. Click the "Accept" button to proceed.



The CARDHOLDER will:

- 6. Review the transaction details, including Product Information, Sale Information, Date of Sale, Total Sales Price, Amount Financed, Promotion Details, etc. on the "Review and provide your eSignature" screen.
- 7. Click the "eSign & Submit" button to submit to Synchrony Bank.





The CARDHOLDER will:

- 8. Print (or save a screenshot or PDF of) the transaction details, if he/she chooses.
- 9. Click the "Close Browser" button to conclude confirmation.

| | 11 N. 11 N. 11 N. 11 N. 11 | Amount Financed | \$5.000.00 |
|---|--|--|--|
| Please print | this page for your records | Your card will not | be charged until the project is completed. |
| | | Promotions | |
| Y | our transaction has been successfully completed. | Selected Promotio | Plan 924 - No Monthly Interest if Paid in Full within Months |
| Financing by Synchrony | Bank for products/services provided to you by: | Promotion Details | monus |
| ABC CONTRACTO 950 FORRER BLVI KETTERING, OH 4 (888) 888-8888 | R D. 54201469 | No monthly interes full within 18 Month purchase date. Fix to this promo purc- whole dellars and m | st will be charged on the promo purchase if you pay the promo purchase amount in hs, if you do not, monthly interest will be charged on the promo purchase from the ed monthly payments are required equal to 2.5% of the highest balance applicable hase until jadi in full. The fixed monthly payment will be rounded to the next highest as be holter than the minimum arranged that would be arounded the unchase. |
| Financed purchase deta | ils below: | a non-promotional | purchase. Depending on purchase amount, promotion length and payment irred minimum monthly payments may one pay off purchase by end of |
| Summary | | promotional period ends to this promo | Regular account terms apply to non-promotional purchases and, after promotion ofional purchase except that the fixed monthly payment will continue to be required |
| Customer Name | John Doe | until the promotion Charge is \$2 One | is paid in full. For new accounts: Purchase APR is 26.99%; Minimum Interest -time Account Activation Fee of \$29 charged at time first purchase posts to account |
| Last 4 of Acct# | 1136 | Existing cardholde approval. | rs should see their credit card agreement for their applicable terms. Subject to cred |
| Product Information | n | Print or Save t | hese promotional details for your records. |
| Date of Sale | 15-Mar-20XX | Signature | |
| Product | Siding | eoignature | |
| Brand | James Hardie | Name | John Doe |
| Model # / Description | | Email | john.doe@gmail.com |
| | | Date Signed | 03/15/20XX 06:37:05 PM |
| Sale Information | | IP Address | 12.234.678.90 |
| Total Sales Price | \$5,400.00 | | |
| Down Payment | \$400.00 | | |
| Amount Einancod | | | Close Browser |

USING THE PLATFORM: SUBMIT FOR FUNDING

Once a Sales Slip has been eSigned and the **work has been completed**, the final step is to submit the transaction to Synchrony (SYF), so it can be funded using the cardholder's credit account.

- 1. A user with administrative permissions will log in to Business Center (bc.syf.com).
- 2. Under Management Tools, select "Transaction Status."



USING THE PLATFORM: SUBMIT FOR FUNDING

- 3. In the dashboard that opens, select the relevant Program (if more than one is available) from the drop-down menu. Note that the system defaults to showing "All" programs.
- 4. If necessary, use the search options to find the relevant transaction(s). You can set parameters by Date, Customer Name, Account Number, Employee ID and Sales Slip Status, and then click the "Search" button or "Refresh Transactions" link to update results.

| Program HOME DESIGN | ~ | Date Past 30 Days | Past 60 Days | Past 180 Days | Custom |
|------------------------|-------------------------|----------------------|--------------|---------------|-----------|
| Customer Name | Last 4 Digits of Acct # | Sales Slip Status | | Completion Do | oc Status |
| Optional | Optional | All | ~ | All | • |
| Employee ID | | | | | |
| Optional | | | | | |
| | | | | | |



The Transaction Status dashboard is a useful tool to monitor your financing pipeline. You can use the search options to quickly check activity by program, time period, customer or employee.



If there is sales data available for the last 30 days, that will automatically populate. Please click "Edit Search" to adjust the desired time frame.

USING THE PLATFORM: SUBMIT FOR FUNDING

- 1. When the cardholder has eSigned the Sales Slip and the **work is complete**, click the blue "Send to SYF" button, located in the "Finalize" column.
- The status of the transaction will update, and the "Finalize" column will now show a green "Sent to SYF" button. Funding will occur within 1-2 business days. Note that status will not update when funding occurs.



Sales Slips that are ready to submit will have a green "Signed" button in the "Sales Slip" column and a blue "Send to SYF" button in the "Finalize" column.

After sending a transaction to Synchrony, you can check its status at any time. Simply log in to Business Center, Reporting > Daily Funding Report and search for the relevant transaction.

To receive funding the following business day, submit prior to 12:00 A.M. Eastern Time.

USING THE PLATFORM: VIEW TRANSACTIONS

Synchrony provides many useful ways to view transaction information and manage your financing program. The two main ways to do so online are through "My Transactions" (on Synchrony Transact, for all users) and "Transaction Status" (in Business Center, for users with administrative privileges).

In Applications & Transactions

(within Synchrony Transact): Select My Transactions

A Synchrony Transact user can review transactions **initiated on their device**, and send/re-send Sales Slips for confirmation.



In Transaction Status

(within Business Center):

A user with administrative permissions can review all transactions **initiated on all authorized devices**, send and re-send Sales Slips, submit for funding, access reporting and more (See Appendix, p. 48)



USING THE PLATFORM: VIEW TRANSACTIONS

The following status options can be displayed in My Transactions (in Synchrony Transact) or Transaction Status (in Business Center):





You may only send the same Sales Slip to a cardholder twice within a 24-hour period. After the second time, you will need to wait a day to re-send.

USING THE PLATFORM: VIEW TRANSACTIONS: APPLICATIONS & TRANSACTIONS

The Applications & Transactions page allows you to view transactions initiated on the device, as well as managing Sales Slips.

1. On the Synchrony Transact home page, select the "Applications & Transactions" button.



USING THE PLATFORM: VIEW TRANSACTIONS: MY TRANSACTIONS

- 2. In the window that opens, select My Transactions. You can view transactions initiated on the device, including customer name, account number (partial), auth code and auth amount.
- 3. You can also send or re-send Sales Slips to cardholders.





You can refresh at any time to see updated information in the dashboard.



- Only transactions initiated on the device will appear in the dashboard. To see all transactions, an authorized admin for your company must log in to Business Center. If you unregister or re-register the device, the dashboard will reset, and prior information will not be displayed.
- Within the dashboard, you can send or re-send Sales Slips and change the recipient's email address. You cannot submit for funding (a user with administrative permissions must log into Business Center to do so).

APPENDIX

ներին հայինը եր^{ել} ներել երկել ու դեր երկել երկել երկել ու երկել ու երկել ու երկել երկել երկել երկել հային։

APPENDIX: BUSINESS CENTER: TRANSACTION STATUS

In addition to the "My Transactions" dashboard within Synchrony Transact, users with administrator permissions in Business Center can access the "Transaction Status" dashboard in Business Center.

- 1. A user with administrative permissions will log in to Business Center.
- 2. In the left navigation, under Reporting, select "Transaction Status."

| synchrony | Support |
|----------------------------|---------|
| Sign In to Business Center | |
| User Name | |
| Forgot your user name? | |
| Password | |
| Forgot your password? | |
| Sign In | |



APPENDIX: BUSINESS CENTER: HEADQUARTERS / ROLLUP

For businesses with multiple locations and a corporate headquarters, the Transaction Status dashboard can also provide a "rollup" view of aggregate activity (transactions completed by various users on their respective devices) at multiple company locations.

- 1. To view activity by all locations, choose the "Headquarters / Rollup" View.
- 2. To see activity for a single location, choose the child location and then use the dropdown to select a store and select a location in the Store dropdown.
- 3. You can also use the search options to find transaction(s). You can set parameters by Date, Customer Name, Account Number, Employee ID and Sales Slip Status, and then click the "Search" button or "Refresh Transactions" link to update results.

APPENDIX: BUSINESS CENTER: REGISTER

Before you can use Synchrony Transact, you need to register your company on Business Center.

- 1. Go to <u>www.bc.syf.com</u> and click on the "Register Now" button.
- 2. On the Merchant Validation screen, enter your 16-digit (beginning with 534812) Synchrony Merchant Number and your Bank Account Number.
- 3. Click on the blue "Next" button (should the "merchant agreement" screen pop up, check the appropriate box and click "Continue"). Follow the instructions to continue the registration process.





Note: The first person to register the merchant number will be the administrator for the site. Please remember to delete any users that become inactive. Use the same bank account number you used when opening your account with Synchrony.

APPENDIX: BUSINESS CENTER: ADD USERS

In addition to adding and authorizing devices, you can add and authorize individual users to access Synchrony Transact if you want to have additional users with access to Business Center. The process here is similar and also consists of two steps: creating and configuring users.

- 1. Under Administration, select "Manage Users."
- 2. On the Administration "Create a User" screen, fill in the appropriate fields (or select from "Existing User List").

| Administration Help & Resources | 2 | tatus Active Disabled | | | |
|---------------------------------|----|--|---------------------|--------|-----------|
| Manage Users | U | Iser Access Role Select one | • | | |
| Manage Permission Templates | Fi | irst Name | Middle Ir Option | nitial | Last Name |
| Manage Devices | U | lser Name 6-30 characters | | | |
| Manage Promotions | E | mail | | Phone | |
| Advertising Center | By | y providing this user's email address, the user will be prompt consent to receiving emails from Synchrony Bank. | ed upon sign in | | |
| | u | Jser Permissions | | | |
| | P | ermission Template | | | |
| | 1 | Onternal | | | |



Note: Only users with administrative permissions can add other users and manage permissions.

APPENDIX: BUSINESS CENTER: ASSIGN PERMISSIONS

Once a user ID is created, a user with administrative permissions can configure the ID or user. This allows you to define specific user roles and permissions. For example, owners, managers, store associates, bookkeepers, etc., may all need to access different information in distinct ways.

- 1. On the Administration "Edit a User" screen, select a User Access Role from the dropdown menu.
- 2. If appropriate, select a Permission Template from the drop-down menu. This will specify a default set of permissions, which you can use as-is or modify.
- If needed, check or uncheck individual boxes to define specific permissions for the user in key areas: Sales Tools, Management Tools, Administration, Help and Resources.
- 4. Click the "Update User" button to save your changes.

| Perr | nissions | | |
|--------------------------------------|---|---------------------|---|
| User | Access Role: LOCATION ADMINISTRATC | R | |
| 0 | Since you are the Location Administrate | or, your changes | will be applied to everyone at your location. |
| - So | iles Tools | | |
| ~ | Enter a Transaction | ~ | New Credit Application |
| | ✓ Purchase | ~ | Check Application Status |
| | ✓ Refund | ✓ | Request Credit Limit Increase |
| | Authorization Only | ~ | Lookup Account Information |
| | Force Purchase | ~ | Disclosures and Reference Documents |
| ~ | Estimate Payments | | |
| | Business Dashboard Report Daily Funding Report | ✓ ✓ | Credit Card Transactions Report Dispute Documentation Requests |
| ~ | Monthly Statement | ✓ | My Customer List |
| ~ | Website User Activity Report | | |
| - Ac | Iministration | | |
| ~ | Manage Users | ~ | Manage Permission Templates |
| | Edit Promo Code List | ✓ | Advertising Center |
| | Business Information | ✓ | My Profile |
| • | | | |
| - н | 비p & Resources | | |
| - н. - н. | Plp & Resources Order Supplies | ~ | FAQs |
| - H | Ip & Resources Order Supplies Learning Center | × * | FAQs Product Demo |

The user is now ready to begin using Business Center.



Note: Only users with administrative permissions can add other users and manage permissions.



Check the box for "Transaction Status" under "Management Tools" for anyone who supports sales (e.g., Merchant Managers and some Merchant Associates).

APPENDIX: LEARN MORE

Additional resources to help you use, promote and make the most of Synchrony Transact are available online.

- 1. On the Synchrony Transact home screen, select "Learn More."
- 2. In the window that opens, select the link(s) for the resource(s) you would like to access.



Devices and System Requirements

- 1. What are the system requirements for Synchrony Transact? Synchrony Transact works on both Windows PC and Mac IOS. It can be accessed on these internet browsers: Chrome, Safari, Firefox, Internet Explorer (use most updated version).
- 2. What devices can I use for Synchrony Transact transactions? Synchrony Transact can be accessed on a desktop computer, laptop or tablet. Many smartphones are capable of using Synchrony Transact as well, but these devices are not officially supported or recommended.
- 3. Do I need to have an active WiFi connection or can I run Synchrony Transact from my computer's hard drive? An INTERNET connection is required to use Transact. If no connection is available, use the paper process.
- 4. Do I need to download program software to access Synchrony Transact? No. Access the URL: bcpos.com/posWeb/registration Note: The W must be capitalized.
- 5. Can anyone on my team authorize and activate their own devices? No. Only the Administrator listed on Business Center can authorize a device. Once a passcode is generated, the team member has 48 hours to activate their device using the code.
- 6. Can I authorize one or two devices and share them between my sales team? Yes.
- 7. Are devices activated permanently? Devices remain activated as long as you continue to use them to access Synchrony Transact and do not clear cookies, enter private mode or perform a system or software update. If you do not use the device to access Synchrony Transact for 90 days, access will be terminated for security reasons. If you do not use the device for 90 days it will be deactivated. If you need help with a deactivated device, please contact Merchant Services at 1-888-222-2176.
- 8. If a user loses the device activation information, can it be looked up? Yes. In Business Center, the Device Name and Passcode can be found by going to Administration > Manage Devices.
- **9.** Does Synchrony Transact ever time out? Yes. After 30 minutes of inactivity, a popup message will ask the user to click/tap to stay on the page, or the window will close and the Synchrony Transact home screen will reload.
- **10. Can I use multiple browsers on a single device.** No, Synchrony Transact credentials are based on both the individual device and the Internet browser.
- 11. How do I de-authorize a device? In Business Center, select "Manage Devices," then select "Delete" to remove the device.
- 12. If a user needs to work in multiple store locations, can their device be registered for both? Yes. The user will need to use different web browsers for each of the registrations (e.g., authorize one location using Safari, and another using Chrome.)

Processing Applications and Transactions

- **1. Whom do I call if I am having trouble completing a transaction?** The Business Center Help Desk at 1-888-222-2176 (option 3 and then option 1).
- 2. Where do I locate my Location ID and Device Code when registering a device? These will be provided to you by your Business Center Location Administrator so that you can register your device.
- **3. Can I still process an application with a joint applicant on Synchrony Transact?** Yes. You can process single and joint applications.
- 4. I have multiple programs with Synchrony, can I access all of them from Synchrony Transact? Yes, you will be presented with a dropdown bar when entering an application or starting a Sales Slip. Once you choose your program, the correct merchant number will appear.
- 5. Where can I review a list of my transactions and their current status? Users can see transactions initiated on their device within the Applications & Transactions screen and select My Transactions. Users with administrative permissions can view transactions initiated on all devices in the Transaction Status page on Business Center.
- 6. What if I do not have a paper copy of the Terms and Conditions during the application process? You are required to hand out a copy of the Terms and Conditions prior to completing on the merchant device. If you do not have a paper copy, you may order them on Business Center. Alternatively, you may complete a traditional paper application, which includes printed Terms and Conditions. If the customer completes their application using a link sent to their email or by scanning a QR code a copy of the paper Terms and Conditions do not need to be handed out. They receive them electronically.
- 7. Can I print an application created in Synchrony Transact? Yes. From the Business Center toolbar > choose sales tools > check application status, determine search criteria, click on customer name to print application. Applications are available for up to 25 days.

Processing Applications and Transactions (cont'd)

- 8. Can I process refunds using Synchrony Transact? No, but you can process credits electronically (for paper or electronic Sales Slips) in Business Center. From the Toolbar go to Sales Tools and select "Enter a Transaction" then select "Refund."
- 9. Can I start with Synchrony Transact and finish with paper forms, or vice-versa? Yes.
- **10. What happens if a cardholder does not respond to the e-mail containing the Sales Slip?** The process comes to a halt until the customer responds to this email. If necessary, you can re-send the Sales Slip from your device.
- 11. Where can I look up the cardholder's DOB entered in the Sales Slip? The DOB can be found by locating that transaction in the Applications & Transactions button (in Synchrony Transact) or Transaction Status (in Business Center) and selecting the "Sent to Customer" button.
- **12. Can I download an electronic version of the Sales Slip for my records?** Yes. Select the green "Signed" button in the Transaction Status area of Business Center. You can now print / save the screen for your records.
- **13. How do I access the Direct to Device technology?** The technology is housed in Synchrony Transact and is available to anyone using the platform.
- 14. How is the Direct to Device application different from the traditional credit application?
 - Filling out the application on a device is quick and easy.
 - Approvals are fast and convenient (customer prefill improves the customer experience and accuracy to lift completion and approval rates).
 - This service is contactless and paperless.
 - The process is more private for the customer (i.e., they do not have to verbally provide their social security number).

Processing Applications and Transactions (cont'd)

- **15.** How does the Direct to Device technology work? Ask your customer for their email address and send them a unique application link or have them scan your QR code provided to you on the Application Confirmation page in Transact. Once they've filled out the application and submitted it from their device, if approved, they'll receive an account number to use allowing them to finance their project right away. All applications will be displayed in the new Applications tab on Transact.
- 16. Do I need to check a customer's ID with a Direct to Device application? Yes, when you are with the customer, checking ID is required.
- **17. What happens if the customer closes the screen or otherwise doesn't retain their account number?** You can always retrieve this information for your customer in Business Center. After logging in, select "Check App Status Report."

Customer Interactions

- 1. Whom do I contact if I cannot answer all of the customer's questions or concerns? Call Merchant Services at 1-888-222-2176.
- 2. What if the applicant's credit limit is not enough to cover the sale? Application entry errors may lead to declines or lower than expected credit limits. Review the application with the customer to determine that all of the data is correct. Review any inaccurate or additional information with Synchrony. Customers may also reapply with a co-applicant.
- 3. What if the product the cardholder wishes to finance is not listed in the drop-down menu when generating a Sales Slip? First check the Synchrony approved product list. If the product is listed, use the "other" option in the drop-down menu and enter in the product. If the product is not listed in the Synchrony approved products list, then the product cannot be financed. The approved product list can be found in Business Center under Sales Tool > Disclosures and Reference Documents.
- 4. How long does the cardholder have to verify their identity from their confirmation email before the Sales Slip expires? 30 days.
- 5. What do I do if a customer cancels the transaction? A new Sales Slip must be generated [you are not able to edit the original Sales Slip] and submitted for cardholder approval. In addition, the Authorization Code for the previous Sales Slip must be canceled with Merchant Services prior to initiating the new Sales Slip.
- 6. For Joint Applications, will both applicants receive the Sales Slip for review and approval? No. The Document(s) will be sent to whichever email address was provided during the Sales Slip process.