

INTRODUCING

Synchrony Small Business Solutions™ Success Simplified

SUCCESS simplified

Synchrony Small Business Solutions™



Synchrony Small Business Solutions empowers business owners like you to drive more traffic, convert more prospects to customers and grow your business. As our partner, you'll have access to innovative and powerful solutions designed to simplify and streamline your consumer financing program and enhance your business. We're committed to helping you and your customers achieve your goals.



Innovative Products and Capabilities

Synchrony's proven, competitive payment solutions will help you stand out from the competition and close more, larger sales and nurture customer loyalty.

- Proven payment solutions
- Consumer purchasing power
- Streamlined application process
- Fast payments
- Business line of credit



Business-building Tools

We provide your business with essential, end-to-end consumer financing resources. You'll find content and tools to help you manage, market and grow your business—online and in store.

- Training
- **Transactions**
- Marketing
- Reporting
- **Technologies**
- And more!



Powerful Insights

We go beyond consumer financing with strategic, whole-business support and access to powerful insights to help inspire your business to do more.

- Expert connections with Synchrony Connect™
- Exclusive research
- Industry expertise
- Ongoing communications



Dedicated Business and Customer Support

Relationships matter. So do service, integrity and responsiveness. That's why we are committed to delivering the same exceptional level of care and support to both you and your customers.

For your business

- Training
- Industry knowledge
- Fraud protection

For your consumers

- Streamlined application processes
- **Online management tools**
- Automated cardholder support 24/7